



Partnerships for Safety: NSC and TxDOT

Governors Highway Safety
Association 2022



Program Overview



Drug Impairment Training for
Texas Employers

Driver Safety Should Include Everyone

DRIVER BEHAVIOR HAS A DIRECT EFFECT ON
EMPLOYER CRASH COSTS



SPEEDING

\$9.8

BILLION



DISTRACTED
DRIVING

\$18.8

BILLION



ALCOHOL

\$8

BILLION



NOT WEARING
SEAT BELT

\$7.4

BILLION



**Our
Driving
Concern
is your
key to
safety**



OUR PROGRAMS: Your Key to Safety

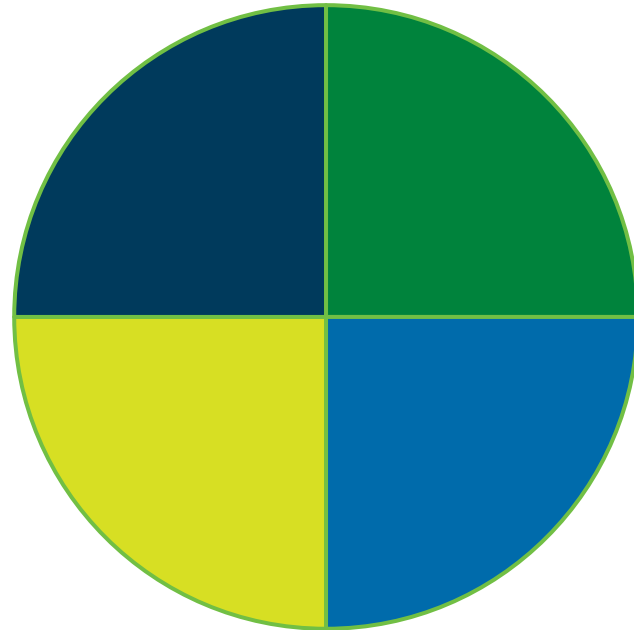
- Our Driving Concern
Texas Employer Transportation Safety
Program
- Drug Impairment Training for Texas
Employers (DITTE)
- Safe Texas for Every Pedestrian
(STEP)



Shifting Mindsets



Live to 100% Virtual



■ Customizable Resources ■ Frequent Sessions ■ Interactive Learning ■ Small Chunks

Resources – txdrivingconcern.org



Check out our website to find a resource that works for you!



Our Driving Concern

Texas Employer Transportation Safety Program

FREE
RESOURCES FOR EMPLOYERS

- LOOPING PRESENTATION** for Lobby or Breakroom (or ANYWHERE you have a monitor)
- OUR DRIVING CONCERN WEBSITE** txdrivingconcern.org
- TRAFFIC TABLOIDS**
- QUIZZES and MICRO E-LEARNING**
- TRAFFIC SAFETY HIGHLIGHTS**
- BRIEF ENERGIZING VIDEOS**
- SAFETY COACH CARDS**
- POSTERS**
- KNOW SAFETY, NO CRASHES BLOG**

Visit txdrivingconcern.org

There's LOTS MORE where these come from!

ditte RESOURCES

DRUG IMPAIRMENT TRAINING FOR TEXAS EMPLOYERS

- FREE DITTE WORKSHOP** Classroom or webinar. Includes workbook and Resource Guide.
- IMPAIRMENT POSTERS**
- TRAFFIC SAFETY HIGHLIGHTS on impairment**
- DWI INFO CARD**
- MARIJUANA AND DRIVING** Handout/Fact Sheet that do Texans think that are the facts?
- BLOOD ALCOHOL TIMELINE**

Visit txdrivingconcern.org/ditte

ODC • PEDESTRIANS **FREE** RESOURCES FOR EMPLOYERS

Texas Employer Transportation Safety Program

POSTERS

PEDESTRIAN QUIZ GAME

Choose a person.

nsc National Safety Council **Save a Life**

MANY OF OUR FREE RESOURCES ARE AVAILABLE IN SPANISH.

We are Social

Safety is THE priority, it does not compete



A graphic with a blue and white color scheme. At the top left, a yellow box contains the word 'STAY'. To its right, the text 'AHEAD OF THE CURVE' is written in large, bold, white letters. Below this, a green banner says 'on traffic safety by joining our networks!'. On the left is the National Safety Council logo. To the right are four social media icons with their respective handles: Facebook (/ODCTX), Twitter (/ODCTXTS), LinkedIn (/groups/8369030), and Instagram (/ourdrivingconcern). At the bottom right is the website 'txdrivingconcern.org'. In the bottom left corner, there is a small 'Safe Connected' logo and the text 'Save a Life'.

Safety should lead, be forward facing

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