



Date: July 19, 2023
To: GHSA SHSO Members
From: Jonathan Adkins, CEO
Re: GHSA Business Meeting Materials

In advance of the upcoming GHSA Business Meeting on Sunday, August 13 in New York City, please find the following materials:

- **Agenda for the meeting:** Agenda (included below) includes updates on key programs and partnerships, federal relations and GHSA committee activities, along with the election of officers and adoption of the FY 2025 budget.
- **Designation of Alternates/Dues Status:** Please review this [document](#) to ensure that a registered attendee from your state is authorized to vote during the meeting and that your dues are paid. Contact me if you have questions.
- **Candidate submissions for officer positions.** Please review the [officer submissions](#).
- **Proposed budget for FY 2025:** GHSA Treasurer Mike Hanson will lead the review and hopeful adoption of this [proposal](#) and present the Treasurer's Report.
- **Proposed State Member Dues Increase:** The GHSA Board has endorsed a proposal to increase state member dues by 8% for FY 2025. Please carefully review and consider this [proposal](#) prior to its consideration during the meeting.
- **Proposed GHSA Strategic Business Plan for 2023-2026:** Please review this [proposed plan](#) that was developed under the guidance of GHSA's Governance Committee.
- **Proposed GHSA Bylaws changes:** The membership will vote on these changes, which the GHSA Executive Board endorsed at its June meeting. The current Bylaws provide that GHSA can consider no additional

member proposals after July 14. View a [summary](#) and the [full proposal in tracked changes](#).

- **Proposed GHSA Policies and Priorities changes:** The membership will vote on these changes, which the GHSA Executive Board endorsed at its June meeting. GHSA can consider additional proposals from members up until and during the Business Meeting. View a [summary](#) and the [full proposal in tracked changes](#).

The Business Meeting will include a Federal Relations Training to help members better navigate NHTSA regulatory requirements. In addition to our planned curriculum, we welcome your input on federal relations topics that you would like to discuss. Please send your suggestions to Betty Mercer at mercerc consulting@comcast.net and Russ Martin at rmartin@ghsa.org by Friday, August 4.

I also strongly encourage you and your staff to attend the State Member Orientation on Sunday, August 13 from 8:30 to 9:30 a.m. This is an excellent opportunity to familiarize yourself with the many resources GHSA offers to State Highway Safety Offices.

I hope to see you in New York City next month!



AGENDA

**GHSA 2023 Business Meeting
Sunday, August 13, 2023**

**New York Marriott Marquis
Astor Ballroom**

- 11:00 a.m. – 11:20 a.m. Ford Driving Skills for Life Presentation
Melissa Fox, Program Manager, Ford Motor Company Fund
Mike Speck, Ford DSFL Event Manager and Executive Producer,
EventLink, LLC
- 11:20 a.m. – 11:40 a.m. Member Services and State Grant Update
Mike Schwendau, GHSA Member Services and Development
Committee Co-Chair
Jonathan Adkins, GHSA CEO
Pam Shadel Fischer, GHSA Senior Director of External
Engagement
- 11:40 a.m. – 11:55 a.m. Update on Behavioral Traffic Safety Cooperative Research Program
(BTSCRCP)
Mark Ezzell, GHSA Research Committee Chair
- 11:55 a.m. – 12:15 p.m. Strategic Business Plan Update
Tom Glass, GHSA Governance Committee Chair
- 12:15 p.m. – 12:25 p.m. Lexis Nexis Presentation
Kendell Poole, KPoole Strategic Relations
- 12:25 p.m. – 1:00 p.m. Light Lunch Served
- 1:00 p.m. – 2:00 p.m. NHTSA Town Hall
Sophie Shulman, NHTSA Deputy Administrator
- 2:00 p.m. – 2:45 p.m. Federal Relations Committee Update and Training
Lauren Stewart, GHSA Federal Relations Committee Chair
Betty Mercer, GHSA State and Federal Programs Consultant
Russ Martin, GHSA Senior Director of Policy and Government
Relations
- 2:45 p.m. – 3:00 p.m. Equity and Engagement Update
Shelly Baldwin and Licet Gaveau, GHSA Equity and Engagement
Committee Co-Chairs
- 3:00 p.m. – 3:15 p.m. NASCAR Update
Jordan Jiloty, Managing Director, Public & Government Affairs,
NASCAR
- 3:15 p.m. – 3:30 p.m. Break

3:30 p.m. – 4:45 p.m.

GHSA Business Meeting

1. Roll Call
Amy Davey, Secretary
2. Adopt Agenda, Chair's Report
Barbara Rooney, GHSA Chair
3. Nominate and Elect Officers
Tom Glass, GHSA Governance Committee Chair
4. Review and Adopt Treasurer's Report, FY 2025 Dues and Budget, Member Dues Increase
Mike Hanson, GHSA Treasurer
5. Report on Selection of Regional Representatives
Barbara Rooney, GHSA Chair
6. Consider GHSA Strategic Business Plan, Bylaws and Policies and Priorities Proposals
Tom Glass, GHSA Governance Committee Chair
7. Old Business
8. New Business/Member Open Forum
9. Adjourn