

# PROGRAM AT A GLANCE



## MOBILITY



## SAFETY



## SUMMIT



**May 22, 2025**

9am-4:30pm

Kellogg Conference Hotel

800 Florida Ave NE

# ABOUT

**Join industry leaders for presentations and interactive workshops on best practices in multimodal transportation safety efforts at DC's inaugural 2025 Mobility Safety Summit hosted by the DC Highway Safety Office!**

This is an all-day event on May 22, 2025, at the Kellogg Conference Hotel. Attendance is free and includes admission to all general sessions, workshops, and lunch.

***Register at [unitedwegodc.com/summit](https://unitedwegodc.com/summit) by May 12!***





# AGENDA

## at a glance

- 8:30** Arrival + Registration
- 9:00** Opening Session
- 10:30** Break
- 10:45** Workshop Block One
- 12:00** Lunch and Learn
- 1:15** Workshop Block Two
- 2:15** Break
- 2:30** Workshop Block Three
- 3:30** Closing Session
- 4:30** Departure

# GENERAL SESSIONS

## Opening Session

Get ready for an exciting day with a welcome from DC government officials and a keynote on how to reach your audience.

- Keynote: Ben Feller

## Lunch and Learn

Hear from regional mobility safety efforts about the tools and resources readily available to you.

- Jonathan Adkins, Governors Highway Safety Association
- Rick Birt, DC Highway Safety Office
- Charlie Willson, DC Vision Zero Office
- Arriale Tabson, Tennessee Highway Safety Office

## Closing Session

How can you put what you've learned to use and change the culture of mobility safety for the better? Find out in the closing session!

- Keynote: Bill Cordes



**united**  
**we go!**



# WORKSHOPS

Upon arrival to the summit, attendees will be sorted in to groups based on industry and field of expertise. Each group will attend all three workshop rotations together at assigned times to promote collaboration and brainstorming among peer leaders!

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## Partnerships

*Think outside the box to engage new audiences to encourage community buy-in.*

- Emily Davidson, Ohio Traffic Safety Office
- Elizabeth Branham, The Ohio State University
- Jessica Hugdahl, Students Against Destructive Decisions

## Outreach

*Develop an understanding of the best practices for targeted outreach to make your message count.*

- Bailey Bindle, Community Advocate
- Melissa Wandall, National Coalition for Safer Roads
- Jawauna Greene, Maryland DOT Assistant Secretary of Public Affairs and Strategy

## Data

*Explore how data and evaluation can drive your strategies for addressing mobility safety issues.*

- Mandy Büttgen-Quinn, City of Springfield, MO
- Alejandra Brackett, iQ Solutions
- Rafael Moreno, DC Vision Zero Office



# FAQS

**What is United We Go?**

United We Go is the new umbrella campaign and brand for the DC Highway Safety Office. A message infused with pride and empathy, United We Go is a rallying cry for one to make safer choices on the road, resulting in an overall safer transportation ecosystem for everyone.

**How can I register for the Mobility Safety Summit?**

Visit [unitedwegodc.com/summit](https://unitedwegodc.com/summit).

**When will the final program be released?**

The final program will be emailed to registered participants on May 13.

**How should I get to the summit? Is there parking?**

Attendees are strongly encouraged to make use of public transit or bikeshare. The conference center is located near the Noma-Gallaudet Metro (Red Line) as well as a plethora of bus routes. Limited parking may be available at the 6<sup>th</sup> Street Garage.

**I have a different question.**

Contact Presley Connor at [presley.connor@dc.gov](mailto:presley.connor@dc.gov).

